

## FOR IMMEDIATE RELEASE

**Contact:** David Weaver  
AdviCoach of Atlanta  
678-620-3990  
dweaver@AdviCoach-Atlanta.com

### **Entrepreneurs Partner with Business Coaches to Build New Roadmaps for Success**

*AdviCoach uses Rapid Impact Strategies to help small and mid-sized businesses gain a competitive edge*

**Roswell, GA (Grassroots Newswire) July 30, 2009** -- As the economy begins to show glimmers of positive change, more entrepreneurs are partnering with Business Coaches to become better positioned for the eventual economic upturn. [AdviCoach](#), the country's premier source for business coaching and advisory services customized for small to mid-size businesses, helps clients prepare for economic changes by assessing the current state of their businesses, identifying and addressing challenges and new opportunities, educating them in business best practices, and holding them accountable for the short and long term business goals.

“Some main street and middle-market businesses have had to deal with tough challenges since the recession started,” says David Weaver of AdviCoach of Atlanta. “Unexpected setbacks can oftentimes prevent growth, and cloud a business owner’s long-term perspective. I am uniquely equipped to help small to mid-size businesses regain a sure-footing today and prepare a new roadmap for the future.”

Through a powerful, interactive diagnostic process, AdviCoaches work with their clients to assess business performance based on 21 critical best practice areas. Organized in three clusters, named Team, Money and Time, the 21 critical best practices are aligned with Rapid Impact Strategies designed to address gaps and drive immediate results. Specifically, the Rapid Impact Strategies are:

#### **1. Team**

- Employee Acquisition Plan
- Psychometric Profiling Process
- KPI Measurement System
- Lean Manufacturing Program
- Performance Incentive Plan
- Strategic Plan
- Leadership Development Plan
- Team Meeting Rhythm
- Organizational Plan

## **2. Money**

- Current Business Plan
- Break Even Plan
- Revenue and Profit Budget
- Cash Gap Plan
- USP & Guarantee
- Sales Management System
- Tactical Marketing Plan

## **3. Time**

- Apprenticeship Plan
- Operations & Training Manual
- Time Management Plan
- Comprehensive Exit Strategy

“Armed with the understanding of where a business stands today, I can then coach my clients through the implementation of the appropriate Rapid Impact Strategies to solidify their position in the marketplace now and to create the right roadmap for the future,” said Weaver.

Through a recent partnership with E-Myth Worldwide® ([www.E-Myth.com](http://www.E-Myth.com)), AdviCoaches also have access to powerful business success education programs to supply their clients with the relevant education modules.

In today’s New Career Economy® many skilled and talented business people are choosing entrepreneurship as a career alternative. AdviCoaches work collaboratively with clients to provide customized education and strategic business solutions applicable to each stage of business development. Unlike traditional consultants that specialize in a particular business discipline or industry, AdviCoaches deliver a variety of services to enhance the performance of small to mid-size businesses in any industry.

To learn more about AdviCoach services in your area please contact David Weaver at 678-620-3990 or [dweaver@AdviCoach-Atlanta.com](mailto:dweaver@AdviCoach-Atlanta.com).

### **About AdviCoach**

AdviCoach is the premier source for business coaching and advisory services customized for small to mid-size businesses. With its unique “AdviCoach Advantage,” AdviCoaches help businesses increase their ROI and deploy a multitude of Rapid Impact Strategies to impact the bottom line of their business. AdviCoach, along with its Business Success Education partner, E-Myth Worldwide®, offer an impressive arsenal of educational tools for its clients. Follow our ongoing business coaching Blog discussions by going to [business coaching blog](#).

###